

# News from Nara MICE

2020/12/25

## Nara Prefectural Convention Center won EXCELLENCE AWARD of Japan Wood Design Award 2020!

Nara Prefectural Convention Center was awarded the EXCELLENCE AWARD (Forestry Agency Director-General Award) under “Heart-warming Design” category of the 6th Japan Wood Design Award 2020. Due to the COVID-19 infection, the Award Ceremony was held on Friday 18 December with the persons involved only, and the video will be shared online.



ウッドデザイン賞受賞  
JAPAN WOOD DESIGN  
AWARD 2020

Please check Japan Wood Design Award website  
for more information  
<https://www.wooddesign.jp/>

### <About Japan Wood Design Award>

Japan Wood Design Award is an award system that acknowledges outstanding wood products and related activities that contribute to the promotion of comfortable life, human health, and social prosperity from the perspective of consumers. In the 6<sup>th</sup> year, a total of 432 applicants were entered for the competition.

### <About Heart-warming Design Category>

Construction, space, wood products, projects or technology & research that connect with human senses, providing relaxation, mental and physical health improvement. The design that communicate background stories of producers through wood use.

### <Evaluation points>

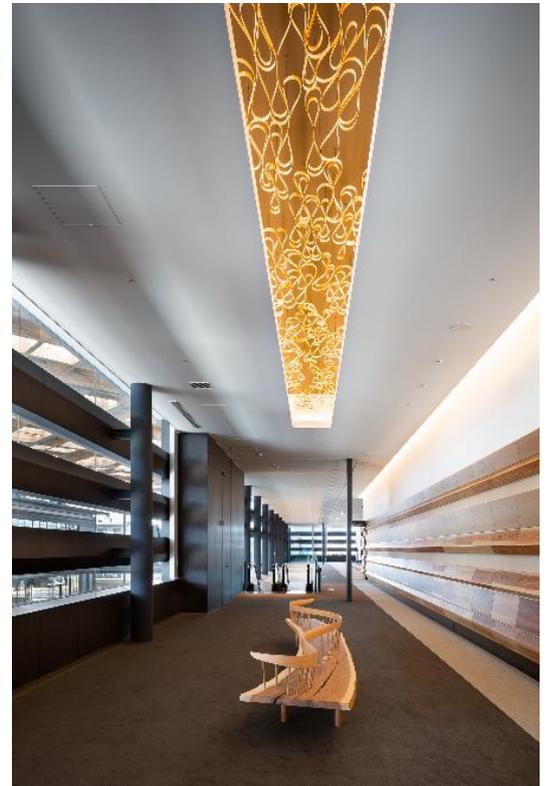
The large roof of the hybrid frame using Yoshino cedar laminated wood and steel frame, the scale and design of the Tempyo square are impressive, and the complex is an attractive space that shows various ways of using local wood.

The local wood are successfully used for structural materials and interior & exterior materials. Furthermore, various wooden art pieces made by local artisans, including the glass screens with Yoshino cedar Washi papers and plane scrap woods, add cultural richness to the complex. As a regional exchange hub, the nobility of Tempyo culture represented by Manyoshu and the texture and expression of wood are well integrated.



▲ [Tempyo Square]

The large roofed multipurpose outdoor area of approximately 1,000 square meters. Lightings from the ceiling are installed in the image of sunlight through Mt. Wakakusa.



▲ [Foyer on second floor]

Artist furniture are placed throughout the complex, such as ceiling lighting decoration using Yoshino cedar bark, and benches made by stacking thin plates of Yoshino cedar.



▲ [Convention Hall]

Nara's largest convention center that can accommodate up to 2,000 people. A Convention Hall has an expansive space of 2,100 square meters with a ceiling height of 9.9 meters. The walls of the Center are designed using the motif of Azekura-zukuri style, which represents Tempyo culture.

▶ [Japan Wood Design Award Ceremony]  
Held on 18 December 2020



## ■ About Nara Prefectural Convention Center

Nara Prefectural Convention Center is located in the middle of Nara City between Nara Park and Heijo Palace Site, surrounded by World Heritage sites. Easily reached from Kansai International Airport via a direct limousine bus in 90 minutes, Nara city offers excellent access to travelers from overseas. Equipped with 14 conference rooms, indoor and outdoor multi-purpose spaces, and tourism promotion facilities, including Nara Prefecture's largest convention hall at 2,100 square meters, Nara Prefectural Convention Center is the ideal location for a wide variety of events such as international conferences, academic meetings, seminars, exhibitions and business negotiations.

Please visit <http://www.nara-cc.jp/english/index.html> for more information.

### <Contact>

#### **Nara Prefectural Government**

MICE Promotion Office, Tourism Bureau

TEL: +81-742-27-8479 (Direct)

Email: [nara-mice@office.pref.nara.lg.jp](mailto:nara-mice@office.pref.nara.lg.jp)